

The Craft of Greg Koch, Stone Brewing Co. Author Presentation, Book Signing, Beer Tasting



STONE
BREWING CO.

Friends of the Round Lake Area Public Library and
Lake Forest Book Store present

Friday, March 30, 2012 7:00 p.m.

Doors Open at 6:00 p.m.

Cultural & Civic Center of Round Lake Beach

Greg Koch is Co-Founder and CEO of Stone Brewing Co. in Escondido, California. Since Greg started the company with his partner Steve Wagner in 1996, Stone has become one of the fastest growing and highest rated breweries in the world. Brewing a projected 150,000 barrels in 2011, Stone is the 14th largest craft brewery in the United States, a position it achieved without ever advertising, discounting, giving away freebies, or compromising quality standards.

Greg passionately believes that environmental and social sustainability goes hand-in-hand with brewing mind-blowing beer, and he frequently speaks on topics ranging from craft beer to business to food to marketing, bringing a bold, entertaining, and often humorous approach along with his philosophy.



Buy Your Tickets at www.lakeforestbookstore.com.

Event Location:

[Cultural & Civic Center of Round Lake Beach](#)

2007 Civic Center Way
Round Lake Beach, IL 60073

[Mapquest Directions](#)

Raffles:

Participate and win Stone Brewing Co. products and gear!

Library Contact:

(847) 546-7060, prompt 4 or

(847) 546-7060, ext. 122 or email elara@rlalibrary.org

Stone Brewing Co.:

<http://www.facebook.com/StoneBrewingCo>

<http://stonebrew.com/home.asp>



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