

**ROUND LAKE AREA
B.E.S.T./CHARACTER
COUNTS COALITION**

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EXCHANGE CLUB**

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Dear Community Member,

The Round Lake Area B.E.S.T./Character Counts Coalition, in partnership with the Round Lake Area Exchange Club, is hosting its 7th Annual Chili Supper in celebration of National CHARACTER COUNTS! WEEK on Monday October 18, 2010.

This community-wide event provides a venue for area families to gather in support of the Six Pillars of Character and the belief that character counts at all times and in all places. Proceeds will allow the Round Lake Area B.E.S.T. Coalition (*a 501C-3 not-for-profit organization*) to reinvest in the community by funding Round Lake Area Community Empowerment Grants. These grants help individuals, families and local organizations develop and support pro-social activities for youth in the Round Lake area in an effort to help our youth build character by becoming active and involved members of our community. Proceeds will also fund Exchange Club projects like Student of the Month, Blue Ribbons for the Prevention of Child Abuse, Hometown Heroes and Give-A-Kid-A-Flag-to-Wave.

Because you are a respected member of our community, we are inviting you to show your support by becoming a sponsor of this year's Chili Supper. Various levels of sponsorship are available:

RED HOT PREMIER (EXCLUSIVE!):	\$2,500
Corporate Sponsor:	\$1,000
Table Sponsor:	\$ 350
Full-Page Program Sponsor:	\$ 250
Large Ad Program Sponsor:	\$ 150
Small Ad Program Sponsor:	\$ 50
Door Prize (any value – announced by the Master of Ceremonies at the event)	

(Please see the attached sheet to learn more about the recognition provided in association with each sponsorship level.)

PLEASE ACT NOW! Last year's event drew in a crowd of 1,500 people, with an expected attendance of 1,800 for this year's event. Community support is vital our success and the number of sponsorships are limited. *The deadline to be included as a sponsor in this year's event program is Wednesday, September 22, 2010.*

For more information, please visit our websites at www.RLABEST.org and www.RLAExchange.org.

Thank you in advance for your contribution!

Sincerely,

Lisa Rusch
Chili Supper Chairperson
847.548.0316

Anne Lyons
Chili Supper Co-Chairperson
847.546.1000

Your contribution, along with advertising data and logo, can be sent to:
Anne Lyons c/o Community Church of Round Lake | 217 Goodnow Blvd | Round Lake, IL 60073

Please make checks payable to: RLA B.E.S.T